

## 13 Companies file applications under PLI Scheme for White Goods (ACs & LED Lights) with committed investment of Rs. 1,914 crore

### Over 50% of new applicants are MSMEs, reflecting growing confidence in India's manufacturing ecosystem

Posted On: 13 NOV 2025 11:18AM by PIB Delhi

The 4th Round of the Production Linked Incentive (PLI) Scheme for White Goods (Air Conditioners and LED Lights), launched by the Department for Promotion of Industry and Internal Trade (DPIIT), has attracted 13 applications with a net committed investment of Rs. 1,914 crore. The application window was open from 15th September 2025 to 10th November 2025.

Notably, over 50 per cent of the new applicants are Micro, Small and Medium Enterprises (MSMEs), reflecting the growing confidence of small and medium enterprises in joining the Air Conditioner and LED components manufacturing value chain.

Among the 13 applicants, one is an existing beneficiary under the PLI Scheme for White Goods, committing an additional investment of Rs. 15 crore. Nine applicants, representing 75 per cent of the total, have applied for manufacturing Air Conditioner components with a cumulative investment of Rs. 1,816 crore. These investments focus on manufacturing copper tubes, aluminium stock, compressors, motors, heat exchangers, control assemblies, and other high-value components. The remaining four applicants have proposed investments worth Rs. 98 crore for LED component manufacturing, including LED chips, drivers, and heat sinks.

The proposed investments cover six States across 13 districts and 23 locations, contributing to regional industrial growth and employment generation.

So far, the PLI Scheme for White Goods has attracted Rs. 10,335 crore of committed investment from 80 approved beneficiaries. The Scheme is expected to generate production worth Rs. 1.72 lakh crore and create around 60,000 direct jobs across the country.

Approved by the Union Cabinet chaired by Prime Minister Shri Narendra Modi on 7th April 2021, the PLI Scheme for White Goods—with a total outlay of Rs. 6,238 crore—aims to establish a complete component ecosystem for Air Conditioners and LED Lights in India. The Scheme is projected to increase domestic value addition from the current 15–20 per cent to 75–80 per cent, positioning India as a key global manufacturing hub for white goods.

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